



PROGRAMME

BACHELOR OF BUSINESS ADMINISTRATION

CURRICULUM

(For students admitted from the academic year 2014-15)

**SRM UNIVERSITY
Sikkim**

BBA Curriculum

Course Category	Course Code	Course Name	L	T	P	L+T+P	C
SEMESTER-I							
Language	LAE1411	English – I	3	1	0	4	3
Supportive	BB14102	Managerial Economics	3	2	0	5	4
Core	BB14103	Organizational Behaviour	3	2	0	5	4
Core	BB14104	Management Principles	4	1	0	5	4
Skill	SPD1415	Communication Skills [Internal Evaluation]	1	0	2	3	2
General	GEN1416	Environmental Studies [Internal Evaluation]	2	0	1	3	2
Extension	EX*1417 *will be S/C/Y	NSS / NCC / Yoga [Internal Evaluation]	-	-	-	-	1
TOTAL						25	20
SEMESTER-II							
			L	T	P	L+T+P	C
Language	LAE1421	English – II	3	1	0	4	3
Core	BB14202	Financial Accounting	3	2	0	5	4
Core	BB14203	Marketing Management	3	2	0	5	4
Skill	BB14204	Computer skills	3	0	3	6	4
Skill	SPD1425	Soft Skills [Internal Evaluation]	1	0	2	3	2
General	GEN1426	Human Rights and Professional Ethics [Internal Evaluation]	2	0	1	3	2
Extension	EX*1427 *will be S/C/Y	NSS / NCC /Yoga [Internal Evaluation]	-	-	-	-	1
TOTAL						26	20
SEMESTER-III							
			L	T	P	L+T+P	C
Core	BB14301	Human Resource Management	3	2	0	5	4
Core	BB14302	Management and Cost Accounting	3	2	0	5	4
Core	BB14303	Management Information Systems	3	2	0	5	4
Supportive	BB14304	Business Maths and Statistics	2	4	0	6	4
Elective	BB14E01	Banking Theory and Practice (or)	3	2	0	5	4
	BB14E02	Training and Development(or)					
	BB14E03	Creativity and Innovation					
TOTAL						26	20
SEMESTER-IV							
			L	T	P	L+T+P	C
Core	BB14401	Legal Aspects of Business	3	2	0	5	4
Core	BB14402	Production and Operation Management	3	2	0	5	4
Supportive	BB14403	Public Relations	3	2	0	5	4
Core	BB14404	Operations Research	3	2	0	5	4
Elective	BB14E04	Sales Management (or)	3	2	0	5	4
	BB14E05	Business Taxation (or)					
	BB14E06	Retail Management					
TOTAL						25	20
SEMESTER-V							
			L	T	P	L+T+P	C
Core	BB14501	Financial Management	3	2	0	5	4
Core	BB14502	Entrepreneurial Development	3	2	0	5	4
Core	BB14503	Total Quality Management	3	2	0	5	4
Core	BB14504	Research Methodology	3	2	0	5	4
Elective	BB14E07	Leadership and Team Management (or)	3	2	0	5	4
	BB14E08	Services Marketing (or)					
	BB14E09	Investment Management					

		TOTAL				25	20
		SEMESTER-VI	L	T	P	L+T+P	C
Core	BB14601	Logistics and supply chain management	3	2	0	5	4
Core	BB14602	Strategic Management	3	2	0	5	4
Core	BB14603	Industrial Law	3	2	0	5	4
Skill	BB14604	Project Work	0	2	6	8	4
Elective	BB14E10	Services Operation Management (or)	3	2	0	5	4
	BB14E11	Information Security Management (or)					
	BB14E12	Customer Relationship Management					
		TOTAL				28	20

Total Credits: 120

- Total Number of Hours per week : 30 including Counseling / Library / Digital Reference / Guest Lecture / Co-Curricular Activities