



# SRM

UNIVERSITY SIKKIM

(Estd. Under SRMUS Act, 2013)

**PROGRAMME**

**MASTER OF BUSINESS ADMINISTRATION**

**CURRICULUM AND SYLLABI**

**(For students admitted from the academic year 2015-16)**

**SRM UNIVERSITY**  
**Sikkim**

**MBA**

Course Category	Code	Semester –I	L	T	P	L+T+P	C
Skill	MB15101	Thinking and Communication Skills (Practice) [Internal Evaluation]	0	1	3	4	3
Core	MB15102	Economics for Managers	3	1	0	4	3
Core	MB15103	Philosophy for Management	3	1	0	4	3
Core	MB15104	Accounting for Decision Making	3	2	0	5	4
Supportive	MB15105	Managerial Statistics	3	2	0	5	4
Core	MB15106	Legal Aspects of Business	3	1	0	4	3
						<b>26</b>	<b>20</b>
		<b>Semester-II</b>					
Core	MB15201	Financial Management	3	2	0	5	4
Core	MB15202	Marketing	3	2	0	5	4
Core	MB15203	Human Resource Management	3	2	0	5	4
Supportive	MB15204	Management Information system	3	0	2	5	3
Core	MB15205	Production And Operation Management	3	2	0	4	4
Skill	MB15206	Managerial Skills (Practice) [Internal Evaluation]	2	0	2	4	3
						<b>28</b>	<b>22</b>
		<b>Semester- III</b>					
Skill	MB15301	Summer Internship (8 weeks)(Practical)	0	0	6	6	4
Core	MB15302	Strategic Management	3	2	0	5	4
Core	MB15302	Entrepreneurship	3	2	0	5	4
Skill	MB15303	Business Analytics (Practice)	1	0	2	3	3
		Elective-1	2	2	0	4	3
		Elective-2	2	2	0	4	3
		Elective-3	2	2	0	4	3
						<b>28</b>	<b>24</b>
		<b>Semester- IV</b>					
Skill	MB15401	Project Work	0	0	16	16	8
		Elective-4	2	2	0	4	3
		Elective-5	2	2	0	4	3
						<b>28</b>	<b>14</b>
		<b>Total Credit</b>					<b>80</b>

**Functional Electives**

Marketing                      Finance  
Systems                        Human Resource    Operations

Finance		L	T	P	C
MB15F01	Security Analysis and Portfolio Management	2	2	0	3
MB 15F02	Merchant Banking and Financial Services	2	2	0	3
MB15F03	Banking Services and Operations	2	2	0	3
MB 15F04	Entrepreneurial Finance	2	2	0	3
MB 15F05	Financial Derivatives	2	2	0	3
MB 15F06	Risk Management and Insurance	2	2	0	3
MB 15F07	Global Finance	2	2	0	3
MB 15F08	Mergers and Acquisitions	2	2	0	3
MB 15F09	Corporate Tax Management	2	2	0	3
MB 15F10	Financial Products Marketing	2	2	0	3

MB 15F11	Project Finance	2	2	0	3
MB 15F12	Personal Finance	2	2	0	3
MB 15F13	Management Control Systems	2	2	0	3
<b>Human Resource</b>					
MB 15H01	International Human Resource Management	2	2	0	3
MB 15H02	Creativity And Innovation	2	2	0	3
MB 15H03	Training And Development	2	2	0	3
MB 15H04	Knowledge Management	2	2	0	3
MB 15H05	Industrial Psychology	2	2	0	3
MB 15H06	Employee Engagement	2	2	0	3
MB 15H07	Industrial Relations	2	2	0	3
MB 15H08	Competency Mapping	2	2	0	3
MB 15H09	Organizational Change and Development	2	2	0	3
MB 15H10	Leadership	2	2	0	3

<b>Marketing</b>					
MB 15M01	Integrated marketing Communication	2	2	0	3
MB 15M02	Product Management	2	2	0	3
MB 15M03	Consumer behavior	2	2	0	3
MB 15M04	Services Marketing	2	2	0	3
MB 15M05	Sales Management	2	2	0	3
MB 15M06	Pricing Decisions	2	2	0	3
MB 15M07	Rural Marketing	2	2	0	3
MB 15M08	Social Media Marketing	2	2	0	3
MB 15M09	Relationship Marketing	2	2	0	3
MB 15M10	Institutional Marketing	2	2	0	3
MB 15M11	Green Marketing	2	2	0	3
MB 15M12	New Venture Creation	2	2	0	3
MB 15M13	Marketing Research	2	2	0	3
<b>Operations</b>					
MB 15O01	Quality Management	2	2	0	3
MB 15O02	Resource Management Techniques	2	2	0	3
MB 15O03	Six Sigma and Process Improvement	2	2	0	3
MB 15O04	Production Planning And Control	2	2	0	3
MB 15O05	Service Management	2	2	0	3
MB 15O06	Material Management	2	2	0	3
MB 15O07	Supply Chain Management	2	2	0	3
MB 15O08	Quality Management Systems	2	2	0	3
MB 15O09	World Class Manufacturing	2	2	0	3
MB 15O10	Lean Manufacturing	2	2	0	3
MB 15O11	Entrepreneurial Decision Making	2	2	0	3
MB 15O12	Management of Technology And Innovation	2	2	0	3

<b>Systems</b>					
MB 15S01	Master Data Management	2	2	0	3
MB 15S02	Information Security Management	2	2	0	3
MB 15S03	Cloud Computing Collaboration	2	2	0	3
MB 15S04	Information Storage and Management	2	2	0	3
MB 15S05	Business Data Communication	2	2	0	3
MB 15S06	Business Intelligence System	2	2	0	3
MB 15S07	Enterprise Resource Planning	2	2	0	3
MB 15S08	Software Project Management	2	2	0	3
MB 15S09	Database Management System	2	2	0	3
MB 15S10	Software Quality Engineering	2	2	0	3
MB 15S11	E-Business Technology and Management	2	2	0	3
MB 15S12	Object Oriented analysis and Design	2	2	0	3
MB 15S13	Web Technology Management	2	2	0	3
MB 15S14	C++ Programming	2	2	0	3